

THE MANY WORLDS OF

# MAUNA KEA RESORT

AUGUST 2006

## *Aloha Festivals*

*The 60th Annual  
Aloha Festivals  
August 26 to  
September 30, 2006*

The kids are back in school. Long summer days are starting to fade. Why not treat yourself to one last break, and take advantage of off-season specials to enjoy your favorite Big Island resort? September is a great time to experience some “only in Hawaii” cultural adventures during the 60th Annual Aloha Festivals August 26 to September 30, 2006. This year’s theme, “Na Paniolo Nui O Hawaii, Ka Mana Hā” pays tribute to the Hawaiian cowboy, their life, music, spirit and family.

A symbolic king, queen and other monarchs and attendants, preside over festival events for the next several weeks, adding a note of history to the symphony of parades, hula ho’ike (performances), contests, craft classes, food events and other interesting things unique to Hawaii nei.

Hapuna Beach Prince Hotel is host to three Aloha Festivals favorites: the Poke Contest and 60th Anniversary Concert on Saturday, September 9, and the Falsetto & Storytelling Contest September 16.

For 15 years, the Resort has presented poke masters with an audience for some of the Big Island’s best eating. Poke (po-keh) is a mouthwatering fresh fish “salad” that happens when creative chefs dice up island fishes, seafood or tofu with a limitless list of veggies and nuts, seeds, spices, seasonings and secret ingredients.

After the judges taste, onlookers are free to try everything—from a shiny red ahi (tuna) with a little sesame oil, green onion and chili peppers, to a strictly traditional poke made with nothing but fish, Hawaiian salt and seaweed.

Later that evening the world-famous Brothers Cazimero, Darlene Ahuna and friends make an exclusive appearance for the 60th Annual Aloha Festivals Concert. This is a rare opportunity not to be missed by anyone who loves Hawaiian music.

*(Continued Inside)*

*only in Hawaii*





## ALOHA,

Let me start this newsletter off by saying “Mahalo nui” to all of you who supported our 2006 Visitor Industry Charity Walk. Each year all the resorts join in a friendly competition to see who can generate the most funds. Thanks to you, we raised over \$69,000 and took second place, contributing to a total of more than \$205,000.

These funds will be put to good use by organizations such as Hospice of Kona and Hilo, Big Island Boys & Girls Clubs, YMCA, the Brantley Center, Special Olympics, Habitat for Humanity, Hawaii Island Adult Care, Hawaii Island HIV/Aids Foundation, Aloha Club of Hilo, Family Support Services, Office for Social Ministry, Visitors Aloha Society of Hawaii and many others.

All of them depend on a strong community backing, just like they do where you live, and even if you’re only here a few days or a few weeks of the year, you’re still an appreciated part of the Resort community.

All in all, it was an excellent experience and we were very pleased to represent you as part of our extended ‘ohana. We hope we can count on your participation again next year, and if you’re going to be with us in May, consider a nice, long walk through some beautiful countryside with some of the nicest people you’re ever going to meet.



Again, on behalf of all of us, thank you very much,

*Charles Park*

CHARLES PARK  
General Manager Hotel Operations  
Mauna Kea Resort

## ALOHA FESTIVALS

*(Continued from cover)*

The following weekend, nationally-recognized living treasure Clyde “Kindy” Sproat invites storytellers and falsetto singers to compete for the championship that’s one of a kind.

For the full schedule of events and detailed information, visit [www.AlohaFestivals.com](http://www.AlohaFestivals.com). For Poke Contest entries (no, you don’t have to live here!) and tickets, visit [www.PokeContest.com](http://www.PokeContest.com)



## A GROWING FAMILY

Mauna Kea Resort is a growing community, where you can spend a night, a week or a lifetime. The most recent member of our ‘ohana is Wai’ula’ula, 102 new fourplex, duplex and single family homes poised above Hapuna Beach Prince Hotel, with drop-dead 180-degree ocean views.

A “little grass hut” is the sales office, located just off the entry road, where the realty team would love to show you around. Gorgeous, richly-decorated models highlight features such as Wolf/Sub Zero kitchens and built-in BBQ, dramatic glass and granite baths, and tropical touches designed around the indoor-outdoor lifestyle.

Other vacation or full-time residences are available at Mauna Kea Fairways North and South, the High Bluffs, Moani Heights and Apa’apa’a Heights at The Uplands. “Our clients are people who love the Resort,” says Principal Broker Chacha Kohler. “They’ve been coming to the Island for years and have made the decision to live here, even part-time. They’re practically part of the family already.”

With so much to choose from, there’s certainly something for everyone. Please visit [www.MaunaKeaResort.com](http://www.MaunaKeaResort.com) for more information. Or call Mauna Kea Realty, 808-882-5600 or Wai’ula’ula Sales Office 808-880-1900.



## PEOPLE ARE TALKING

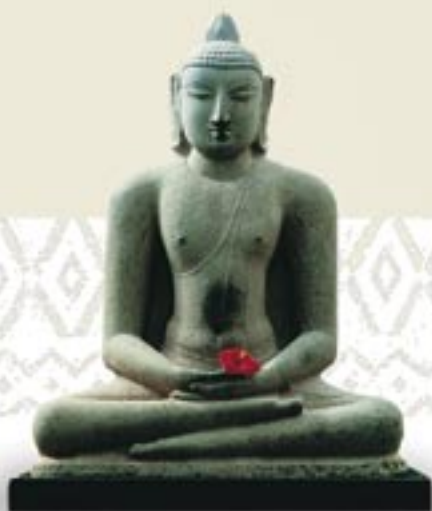
Our guests are saying some very nice things about us on the World Wide Web and we'd like to say MAHALO to everyone who takes the time to write reviews on your favorite travel sites. There are some well-thought-out stories on Expedia, TennisResortOnline, TripAdvisor, Travelocity, Orbitz and many others, from LA to NYC, Tokyo to Moscow and many places in between. These good words mean a lot.

We also appreciate all the *Travel + Leisure* readers who voted for us in the last poll. Thanks to you, Hapuna was named #9 and Mauna Kea #6 of Hawaii's best hotels for service. This is not something we did, it's something you did, and it's a great honor for us.

Likewise, *Golf Magazine's* latest readers ranked both hotels among America's Best Golf Resorts, and that's no easy feat. With stiff competition and a growing market, we are very fortunate to have a loyal population of Guests who value our little slice of Paradise enough to rate us highly.

We're lucky to host travel writers and photographers from all over the world, and we put a lot of time and energy into selling our product. But nothing beats old-fashioned word-of-mouth when it comes to sharing the actual experience from the Guest's point of view.

This is what it's all about: making people happy. One guest, one family, one stay at a time. Thanks for making our job a pleasure. Keep up the good work!



## WINTER CAN WAIT

Don't put away the swimsuits and golf clubs yet! Postpone the cooler temperatures and busier schedules with a Fall Oceanview Getaway!

For a limited time only, save up to 40% off oceanview accommodations, while you enjoy two of Hawaii's best beaches, two world-class golf courses and two of your favorite hotels.

- At Mauna Kea Beach Hotel, Beachfront rooms start at \$525, with a daily \$100 resort credit, plus breakfast buffet for two every day of your stay.
- At Hapuna Beach Prince Hotel, receive a one-time \$100 resort credit and daily breakfast buffet for two, with Premium Oceanview rooms at only \$310 per night.

A three night minimum stay is required, and the offer is valid August 27-October 31, 2006, subject to availability. Resort credits are not applicable to room and tax. Higher categories and rates available. Some restrictions and blackout dates may apply.

Book a Fall Oceanview Getaway, stretch out your summer vacation just a little bit longer. For more information or reservations, please call toll free 866-PRINCE-6 or visit [www.PrinceResortsHawaii.com/FallGetaway](http://www.PrinceResortsHawaii.com/FallGetaway).

MAUNA KEA  
RESORT



HAPUNA BEACH PRINCE HOTEL



MAUNA KEA BEACH HOTEL

62-100 KAUNA'OA DRIVE  
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Maui Prince Hotel, Makena Resort

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Enroll in our Frequent Guest Rewards Program  
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ISLAND OF HAWAII



SPICY FRESH SHRIMP WITH HIJIKI TOFU SALAD

*First Place Professional, 2005 Poke Contest*

*By Chef Hideo Kurihara, Hapuna Beach Prince Hotel*

**Ingredients for Shrimp:**

2 lbs shrimp, peeled and cut into 1/2" cubes,  
washed in salted ice water and drained  
1 Tbs. garlic, chopped  
1 Tbs. ginger, chopped  
1 Tbs. + 1 tsp. sesame seed oil, divided  
2 oz. scallions, chopped  
1 Tbs. soy sauce  
Salt and white pepper to taste

**Method:**

Heat 1 tsp. sesame oil and sauté scallions.  
Season with salt and pepper.  
Toss together shrimp, scallions, garlic, ginger,  
1 Tbs. sesame oil, chili oil and soy sauce.  
Add salt and pepper to taste.

**Ingredients for Hijiki Tofu Salad:**

1 oz. dry hijiki seaweed  
3 pcs. age (deep-fried tofu)  
1 tsp. rice oil  
1 Tbs. sugar  
1 Tbs. lite soy sauce  
1 pkg. firm tofu, cut into 1" slices, laid flat  
and weighted down for 30 min. to extract water  
Cut into cubes

**Method:**

Soak dry hijiki seaweed in water for one hour, drain.  
Dissolve sugar in soy sauce.  
Heat oil in saucepan and sauté hijiki seaweed,  
age and soy sauce mixture until sauce is reduced.  
Stir together shrimp mixture, seaweed mixture  
and firm tofu.

*Itadakimasu!*